

A woman with long, straight blonde hair and bangs is shown from the chest up, looking slightly to her right. She is wearing a dark, patterned blouse with floral and geometric designs. She holds an open book with a green cover in her hands and is speaking into a silver microphone on a stand. The background is a cluttered room with various items hanging on the walls, including a large camera lens, a blue bag, and a rainbow flag. The lighting is warm and focused on the woman.

LITQUAKE

INFORMATION DECK 2019

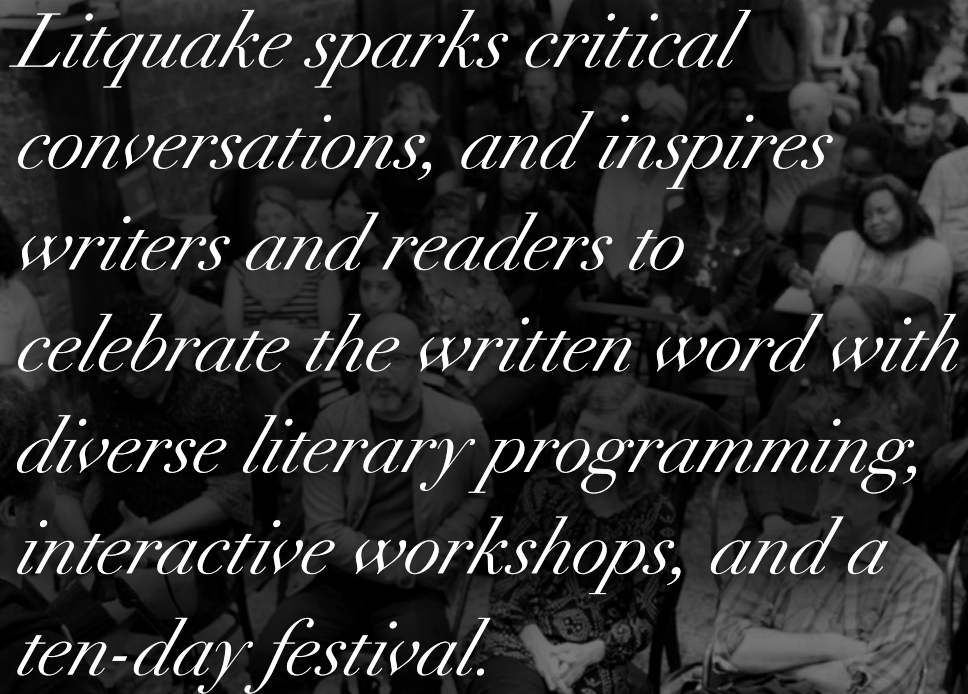
WORDS MATTER.
SINCE 1999.

WANT TO
HELP?

HERE'S
HOW

Litquake accepts matching employee donations, gifts of stock, in-kind contributions, and more.

Nearly 1/3 of our annual budget comes from individual gifts like yours. Please contact Development Director Amy Kaminer, amy@litquake.org, to support our mission.



Litquake sparks critical conversations, and inspires writers and readers to celebrate the written word with diverse literary programming, interactive workshops, and a ten-day festival.

LITQUAKE BY THE NUMBERS

*Based on 2018 Festival survey results

Attendance



80%
Free



140
Total Venues

Author Diversity

Compare to industry breakdown (DataUSA)



62% White (vs. 86%)
11% Asian American (vs. 4.5%)
11% African American (vs. 5.7%)
10% Latinx (vs. N/A)
2% Native American (vs. 0.4%)
4% Other (vs. 1.5%)

Audience Diversity



65.5% White
15.2% Asian American
5.0% African American
8.6% Latinx
4.5% Other
1.3% Native American

Sex/Gender



69% Female
27% Male
4% Non-binary
24% Identify as LGBTQ+

Age



15.8% Under 20
17.1% 20s
18.1% 30s
14.7% 40s
14.4% 50s
12.3% 60s
7.5% 70s

Location



51.7% San Francisco
29.6% East Bay
8.8% Peninsula & S. Bay
3.3% Marin
3.4% Other (CA)
3.0% Other (USA & Int'l)

Education



1,500
Students



60
Classes

Kidquake Diversity



21% White
20% Chinese
18% Latinx
16% Pacific Islander
11% Mixed
10% African American
4% Middle Eastern



921 books given to students and teachers

EDUCATION

This class makes me believe again in who I am.

—Elder Project Student

Kidquake

Our annual Kidquake events bring over 800 K-5 students from 34 classes to the San Francisco Public Library for two days of assemblies and intimate workshops with acclaimed children's authors. Each year, students receive hundreds of free books, and come away inspired, with the tools necessary for a lifelong love of literature.

Teenquake

Teenquake partnerships with San Francisco Public Library, NaNoWriMo Young Writer's Project, and Writopia Labs inspire young writers through public readings and open mics, literary crawls, and awards events. 2018's Teen Writing Awards brought in 225 entries, with ten of the most impressive teens featured at an awards ceremony during Lit Crawl SF.

Elder Project

Now in its second year and on its 12th class, the Elder Project brings writing and storytelling workshops to retirement communities across Oakland and San Francisco. After two months of opening new pathways to self-expression and greater socialization, each class publishes an anthology and performs at a live reading for friends and loved ones.

Art of Writing & Pursuit of Publishing panels

Showcasing the year's big publishing successes, our Art of Writing panels feature the Bay's brightest talents in a full day of nuts-and-bolts events for aspiring writers. The following day's Pursuit of Publishing panels present publishers, agents, and entrepreneurial authors, sharing everything from acquiring an agent to boosting your social media presence.

Master Class Mixers

Our year-round adult writing workshops pair wine receptions with three-hour classes taught by *New York Times* bestselling authors, and recipients of Pulitzer, MacArthur, Guggenheim, and National Book Awards.

A PASSIONATE

COMMUNITY NETWORK



As a queer Latina novelist, Litquake is more than just a fantastic festival: it's part of what makes the Bay Area home.

*— Carolina de Robertis
author and writing professor*

Collaborators Include:

- 826 Valencia
- Book Club of California
- California College of the Arts
- California Historical Society
- Diasporic Vietnamese Artists Network
- Chronicle Books
- Grace Cathedral
- Museum of African Diaspora
- Native Arts & Cultures Foundation
- San Francisco Aids Foundation
- San Francisco Ballet
- San Francisco Center for the Book
- Stanford Continuing Studies
- Voice of Our Nations Arts Foundation
- Women's National Book Association



OUR PROGRAMS

Litquake Festival

One of the West Coast's most beloved annual literary festivals, this smart, eclectic, 80% free ten-day gathering draws booklovers of all ages and backgrounds to enjoy words and ideas, straight from the artists' mouths. Now with 140 venues in its 20th year, the festival's uniquely portable format provides even greater access to literature.

Lit Crawl SF

Each festival closes with a massive literary pub crawl throughout the city's Mission District, bringing together 600+ authors and close to 10,000 fans for the world's largest free pop-up literary event. Started in 2004, Lit Crawl is as unique as the city it aims to represent: smart and silly, worldly and wacky events presented in venues usual (bars, cafes, galleries, bookstores) and unusual (police stations, tattoo parlors, barbershops, laundromats).

A fall night in San Francisco—crowds in the teeming streets moving from bar to coffee house to gallery, listening to old novelists and new poets, philosophers, bhikkhus, nature visionaries, tellers of true stories, young novelists, old poets, slammers, critics, the city feeling alive in the pulse of this energy, how cool is that?

—Robert Hass

U.S. Poet Laureate 1995-1997

Special Events & Event Series

Throughout the year, Litquake collaborates with a local network of arts programs, performance spaces, and museums. In 2018, Litquake co-presented and co-curated movie, comedy, and literary events at major festivals around the Bay. At Yerba Buena Gardens Festival, for instance, we bring local musicians and poets to lunchtime performances throughout the spring and summer.



Since 2008, 14 cities worldwide have launched affiliated Lit Crawls: Seattle, Portland, Los Angeles, Austin, Denver, Chicago, Minneapolis, Boston, New York City, Brooklyn, Wellington (New Zealand), Cheltenham (England), Belfast (Ireland), and Kells (Ireland). By partnering with a variety of

organizations, like Literary Arts in Portland and PEN America in New York, each Lit Crawl bolsters the local literary scene and captures its city's unique flavor.



With 123,000 downloads and listeners in over 100 countries, Lit Cast brings select Litquake programming to an enormous, worldwide audience.

In 2018, through partnerships with local bookstores and arts organizations, Litquake helped broadcast both emerging and award-winning authors on book tour, as well as our festival and special events.





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